## PLAN IMPLEMENTATION

### SUSTAINABILITY AND ENERGY

#### PUBLIC EDUCATION
- The Plan Commission should conduct an annual "visioning" workshop where new ideas can be presented and discussed without the pressure of specific development proposals.
- Post development proposals on the Town website for citizen review and comment.
- Post the Town Comprehensive Plan on the Town website and include fillable survey forms.
- Use Town facilities for examples of alternative energy generators like solar and wind generators.

#### CODE UPDATES
- Incorporate sustainability measures into site plan requirements and analysis.
- Add live/work units into Town Code.
- Create wind and solar energy standards for all zoning districts.
- Require community gardens in residential plats and site plans.

#### FUNDING
- Develop building weatherization programs in the Town.
- Incorporate sustainable practices like farmers markets and community gardens into the Town Center.

#### ON-GOING MONITORING
- Complete Town facilities energy efficiency study.
- Prepare annual Town energy consumption report.
- Update the Town Plan by 2020.

### AGRICULTURAL, NATURAL, AND CULTURAL RESOURCES

#### PUBLIC EDUCATION
- Encourage use of alternative preservation tools like dedications, donations, and conservation easements for preserving natural resources.
- Complete a Town-wide historic and cultural resource inventory.

#### CODE UPDATES
- Create a Conservancy District to preserve wetlands, floodplains, and forests.
- Require minimum tree cover for development sites.
- Preserve existing forest and tree cover where feasible.
- Require outlots for all wetlands, floodplains and forests.

#### FUNDING
- Re-establish stream and wetland functions by restoring stream banks and watersheds with WisDNR grants.

#### ON-GOING MONITORING
- Prepare annual preservation report: number of acres of wetland and floodplain preserved or filled, agricultural acres developed.
- Prepare annual erosion control report.

### HOUSING

#### PUBLIC EDUCATION
- Add housing weatherization tips and links to the Town website.

#### CODE UPDATES
- Create energy efficiency and weatherization standards for pre-UDC houses.

#### FUNDING
- Create an energy-efficient furnace, air conditioner, and water heater rebate program.
- Develop housing rehabilitation funding programs in conjunction with existing housing providers (Focus on Energy, Appleton Housing Authority, Outagamie County Housing Authority, Department of Housing and WE Energies)

#### ON-GOING MONITORING
- Provide monthly inspections of all properties in selected neighborhoods to encourage property maintenance and improvement.
- Research annual vacancy rates and prepare report.

### ECONOMIC DEVELOPMENT AND REDEVELOPMENT

#### PUBLIC EDUCATION
- Provide property owners with annual reminder of vacant building maintenance requirements.
- Create a College Avenue Corridor Redevelopment Plan in conjunction with property owners, the City of Appleton and the Convention and Visitor’s Bureau.

#### TOWN LANDS
- Prepare Request for Proposals for Town Center development with design specs.
- Sell Town land for a business park on McCarthy Road.

#### FUNDING
- Develop funding programs for economic development in conjunction with Outagamie County and Department of Commerce.
- Explore creating Community Development Authority in concert with using Industrial Revenue Bonds.
- Convention & Visitors Bureau Capital Development Fund for tourist-related improvements around the Hotel/Mall area on creating a Town Center concept.

#### ON-GOING MONITORING
- Issue raze orders for blighted vacant buildings as needed.
- Research annual vacancy rates and prepare report.
### PLAN IMPLEMENTATION

**The U.S. Constitution doesn’t guarantee happiness, only the pursuit of it. You have to catch up with it yourself. – Benjamin Franklin**

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| **PUBLIC EDUCATION**  
- Create Neighborhood Plans for the North Richmond Street and North McCarthy Road neighborhoods.  
- CODE UPDATES  
  - Update Town Sign Code to reflect monument, pole, and electronic message unit goals.  
  - Update residential and neighborhood commercial districts to allow live/work units.  
  - Develop form-based design guidelines for commercial and industrial uses including photo examples and diagrams.  
  - Update the Town Development Code to encourage mixed-use redevelopment and infill projects.  
  - Integrate mixed development code into the urban areas and Town Center.  
  - Review maximum setbacks for the urban and Town Center areas.  
  - Review Parking location requirements in the urban and Town Centers.  
  - Explore the removal of non-conforming signs via an Amortization Code.  
  - Create buffer areas in Airport Code between commercial / industrial and single-family.  
- ENFORCEMENT  
  - Expand pro-active zoning code enforcement for community appearance to control such activities as junk cars, unscreened outdoor storage, illegal signs, litter, and similar blighting influences.  
- ON-GOING MONITORING  
  - Perform monthly inspections of vacant properties to promote property maintenance.  |
| **PUBLIC EDUCATION**  
- Implement Safe Routes to School program recommendations.  
- Create a Town-wide Truck Route Map.  
- Develop an ‘Urbanization Frequently asked Questions’ manual for citizens.  
- Participate in implementing the Outagamie County Greenways Plan.  
- Complete Bicycle Route Plan for the Town.  
- Coordinate Valley Transit review of site plans and plats.  
- CODE UPDATES  
  - Officially map future streets and trails.  
  - Adopt a Complete Streets Policy and/or sidewalk ordinance.  
  - Review Town street design standards.  
  - Create a street connection policy for the suburban and urban areas.  
  - Change State Law to allow Neighborhood Electric Vehicles on Wisconsin and College.  |
| **PUBLIC EDUCATION**  
- Explore community garden and parkland opportunities with schools.  
- Create water conservation programs and incentives.  
- Create a rain barrel and rain garden promotion program.  
- CODE UPDATES  
  - Officially map future parks and drainage ways and ponds.  |
| **TOWN OPERATIONS AND FUNDING**  
- Expand street tree program and Arbor Day.  
- Expand street sweeping program.  
- Coordinate public utility and street construction to minimize multi-year construction projects in the same neighborhood.  |
| **FUNDING**  
- Explore shared police services on the east side of the Town.  
- Explore shared fire department services on the east side of the Town.  
- Explore shared public works services wherever possible in the Town.  |
| **ON-GOING MONITORING**  
- Create illicit discharge monitoring on annual basis.  
- Develop detention pond inspection and monitoring on continuing basis.  
- Increase water quality monitoring for streams that are, and are not, impacted by wastewater discharges and determine percent of solids captured on annual basis.  
- Prepare Capital Improvement Program to include annual sanitary sewer, water, and storm water and park improvements.  
- Perform inventory and survey of all community facility and utilities outside the Town to determine capacities and potential deficiencies.  |